



Application solutions from Covestro

Makrolon® AR protects artwork in animal rescue



Soon after this picture was taken Dolly found her forever home. The wall mural is protected by Makrolon® AR.

Application

The walls at Main Line Animal Rescue were painted with beautiful murals. Due to high traffic areas in the animal rescue adoption rooms the artwork needed to be protected.

Challenges

The animal rescue needed a product that would protect the walls, provide a clear view, and be durable and easy to clean.

Solution

Makrolon® AR

- High chemical resistance
- Virtually unbreakable
- Ease of installation
- Not harmful to animals or people at MLAR

Main Line Animal Rescue is nationally recognized as a leader in the fight against puppy mill abuse. Our 2008 billboard in Chicago led to Oprah Winfrey's groundbreaking and award winning exposure on puppy mills and featured our undercover investigation with acclaimed journalist Lisa Ling. One year later, our efforts with Suzanne Smalley of Newsweek led to Whole Foods Markets issuing a directive to all their suppliers: they would no longer source any products from farmers also operating puppy mills. Our work on behalf of puppy mill dogs has been profiled in People and featured on the Today show, Nightline, and numerous Animal Planet television programs. Main Line Animal Rescue was also instrumental in the passing of Pennsylvania's new dog laws.



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